

## College students to receive credit cards for discounts

by Ted Nygreen

The business world has long been inventing ways to save money for young people in efforts to gain the large market of student business, beginning with coupon sales, credit card discounts and sampler ideas. But now they are back to the most basic idea: a student discount card!

### Objective easy

The objective is really very easy: students bearing the discount card are entitled to a special stated student discount at subscribing merchants in the area.

The function of co-ordinating the tremendous buying power of students with local businesses interested in student trade has been quite successful in other parts of the country, for only one merchant in a given product category is represented in each area. Students save money; merchants get added trade.

### Wide variety

Limitations on this type of pro-

gram are very few, for any sort of business can subscribe, from gas stations to barber shops to ski areas.

This idea began as an experiment by some Tuck Business School grads of Dartmouth, and has spread rapidly throughout the entire country. It goes by the name of VISA, and is said to be the students' passport to added savings. Presently VISA is an institution already operating on nearly 40 major U. S. campuses, throughout New England to California.

### Area stores

Stores subscribing in the Boston-Cambridge area will number close to 200 by the end of the subscription period, and the discount cards will be made available to MIT students shortly thereafter, probably about a month from now. Special emphasis is being placed on signing stores in the MIT-Cambridge area and the MIT-Beacon St. area, most convenient to Tech students.

## Flying Club gets moving with flying start at Midway

by Ted Nygreen

A new booth was seen Friday evening at the Freshman Activities Midway, and judging by its auspicious beginning, it will probably be seen for many years to come at the annual event.

The new activity: an MIT Flying Club. And the promoter: a freshman from New Jersey, Jim Yankaskas. Jim, who has been flying for some time, wanted to find out how many people at Tech have similar interests, and the results of his booth in the Midway indicate a widespread eagerness for the establishment of such a club.

### Once Before

It is reported that MIT once had a Flying Club, as well as a Glider Club, both of which disappeared several years ago, for lack of either interest or organization. However, it is evident that both of these ingredients are

present now in abundant quantities which will assure the success of this endeavor.

### Forty People

Over forty people signed up at the Flying booth Friday, among those at least a dozen who have already attained their licenses. Since those who expressed an interest were mostly freshmen, additional support is anticipated from upperclassmen similarly desiring the organization of such a club.

Benefits from an MIT endorsed group range from possible lower rates for flying time to the future purchase of a plane. You need not be a pilot or hold a license to join. Anyone at all interested in flying can attend.

### General Meeting

A general meeting for those who signed up and other interested persons will be announced when scheduled. Anyone desiring information about the formation of the MIT Flying Club can contact Jim Yankaskas at x3782 or KE 6-1139.

## Grumman's Spacecraft on TV program this fall

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space. An actual flight model of OAO is shown and some of the environmental systems used in testing the satellite are demonstrated.

### Apollo guidance system

The series will include at least one program from the MIT Instrumentation Laboratory. This will concern the development and production of the Apollo guidance system, which will send three men to the moon and back. This mammoth task will be undertaken by less than 60 pounds of micro-circuits and memory cores.

### Space food

Another broadcast on Science Reporter will be a look at the latest developments in the tricky field of space dietetics. With space flights now extending into days, even weeks, this has become a high-priority program. The broadcast will show how NASA is solving the problem with a series of physiological tests which determine basic nutritional requirements. Finally, food technologists are given the problems of making the food attractive, preserving its flavor and texture, and managing the waste products.

Other titles include "Biomedicine," "Exobiology," "Re-entry Heat Shields," "Supersonic Transport," and "Space Suits for Apollo."

### Art classes offered

Classes in drawing and painting will be held in the art studios of the new Student Center during the fall term.

The classes to be held Tuesday and Thursday nights, will encompass both still life and portraits, and will use live models.

Those interested should contact the class instructor, Mimi Luft, at the Student Center Monday, September 20.

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